

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315515-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

GMMB Inc
Attention: Accounts Payable
1010 Wisconsin Avenue - Suite #800
Washington, DC 20007

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2175 OFA 60s Add

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	315515	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	10/25/12	10/29/12	M-F 6-7a	6-7a	M--TF--	1:00	2	\$1,800.00	NM																																																		
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3	10/25/12	10/29/12	Sa 8-10a	8-10a	-----S-	1:00	1	\$1,450.00	NM																																																		
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4	10/25/12	10/29/12	Su 8-9a	8-9a	-----S	1:00	1	\$2,150.00	NM																																																		
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INVOICE

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Obama / Democrat / Presid	Obama for America	2175 OFA 60s Add	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/25/12	10/29/12	M-F 5-530p	5-530p	M--TF--	1:00	1	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 1 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 5:27 PM M-F 5-530p 5-530p 1:00 OFA12G181H \$3,200.00 NM									
7	10/25/12	10/29/12	M-F 530-6p	530-6p	M--TF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV F 10/26/12 5:43 PM M-F 530-6p 530-6p 1:00 OFA12G181H \$3,200.00 NM									
8	10/25/12	10/29/12	M-F 6-630p	6-630p	M--TF--	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/25/12 6:14 PM M-F 6-630p 6-630p 1:00 OFA12G181H \$3,600.00 NM									
10	10/25/12	10/29/12	Su 6p	6-630p	-----S	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 6:08 PM Su 6p 6-630p 1:00 OFA12G181H \$1,700.00 NM									
11	10/25/12	10/29/12	M-F 11-1135p	11-1135p	M--TF--	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV Th 10/25/12 11:33 PM M-F 11-1135p 11-1135p 1:00 OFA12G181H \$2,800.00 NM									
12	10/25/12	10/29/12	NFL Game	4p-12a	-----S	1:00	1	\$5,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 -----S 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/28/12 11:35 PM NFL Game 4p-12a 1:00 OFA12G181H \$5,500.00 NM									

Total Spots 13 Gross Total \$31,700.00

Payment Terms 30 Days

Agency Commission \$4,755.00
Net Amount Due \$26,945.00

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
315515-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

GMMB Inc
 Attention: Accounts Payable
 1010 Wisconsin Avenue - Suite #800
 Washington, DC 20007

Send Payment To:

WPTV
 P.O. Box 116871
 Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
Obama / Democrat / Preside	Obama for America	2175 OFA 60s Add

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	315515	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12856		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/25/12	10/29/12	M-F 7-9a	7-9a	M--TF--	1:00	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPTV M 10/29/12 6:59 AM M-F 7-9a 7-9a 1:00 OFA12G181H \$1,900.00 NM									
7	10/25/12	10/29/12	M-F 530-6p	530-6p	M--TF--	1:00	2	\$3,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 2 \$3,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/29/12 5:55 PM M-F 530-6p 530-6p 1:00 OFA12G181H \$3,200.00 NM									
9	10/25/12	10/29/12	M-F 630-7p	630-7p	M--TF--	1:00	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 1 \$3,600.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M--TF-- 2 \$2,800.00									
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Total Spots 4 **Gross Total** \$11,500.00

Payment Terms 30 Days

Agency Commission \$1,725.00

Net Amount Due \$9,775.00